



2creativ is a digital marketing firm specializing in deploying new quantifiable methodologies for integrated marketing campaigns.

2CREATIV

The big question around social media for marketing is no longer "whether" but "how." How do we best take advantage of the explosion of social tools and networks to achieve our primary marketing objectives? The debate over the value of social media for marketers may be over, but how to proceed amid the seemingly endless possibilities and the overwhelming hype is far from clear.

2CREATIV helps enterprises deploy social media tools to strengthen brands and expand businesses.

We develop and carry out social marketing strategies designed to build loyal communities around the brands, deliver your message, and increase the return on marketing budgets.

Our team relies on cutting edge tools to deliver highly focused data to our clients, and leverages our insights to achieve quantifiable success benchmarks in their social media marketing programs.

Our services include:

RESEARCH AND ANALYSIS- BUZZ HUNTER

- Deploying technologies for mining the buzz within social media networks
- Social mapping of public perception
- Mining actionable data for marketing activity

STRATEGIC DEVELOPMENT

- Implementing Marketing and Social Strategy
- Constructing go to market plans

IMPLEMENTATION OF SOCIAL MEDIA PLAN

- Developing the technology pieces for the social media campaigns and activity
- Training the entire organization
- Creating content plans

SOCIAL MEDIA PRESENCE MANAGEMENT

- Managing content creation
- Managing creative campaigns
- Optimizing for search
- Advertising campaigns

Contacts:

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